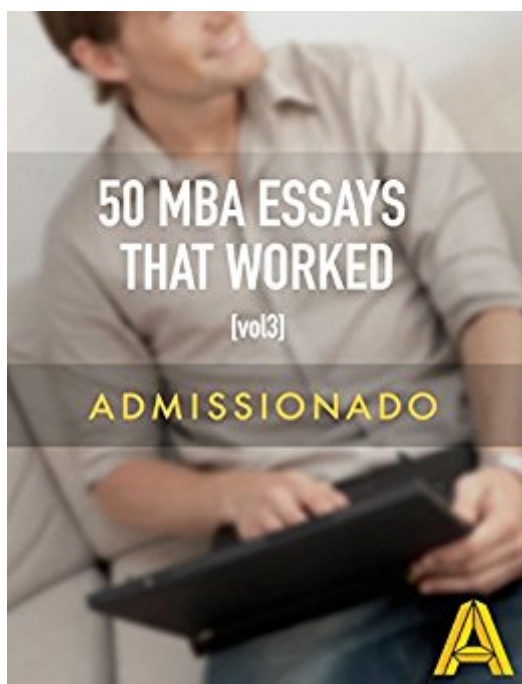


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# 50 MBA Essays That Worked, Volume 3



## Synopsis

WELCOME to the third volume of Admissionado's 50 MBA Essays That Worked. The aim of this 50 Essays collection is two-fold: First and foremost, we want to show you snapshots of a successful applicant; how their stories fly off the page, and how they present airtight arguments for why THEY deserve that coveted spot at their target MBA program. Second, but equally important, we want to show that these winning essays rarely (never!) start out perfectly. It takes work. And patience. A quick overview of who we are and what we do: Our clients are overachievers, just like us. They are aiming for Top 15 MBA programs and, therefore, they are competing with the best the world has to offer. Each client teams up with an expert MBA consultant on our team (also a graduate of a Top 15 MBA program but, more importantly, an expert on the admissions process) as well as an essay specialist. This "power couple" guides the process from start to finish, balancing strategic insights and applicant profile positioning with the challenges of bringing out those insights through clear, well-paced, well-organized prose. Draft after draft, we pound and slash and kick and shred and shape and reshape. The result? Essays that our clients have authored entirely on their own, with smart guidance from us, which lead to admits. Enclosed are 50 sample essays from applicants now earning their MBA at places like Wharton, Stanford, HBS, etc. While the finished essay speaks for itself, we have also provided quick insights on each essay's effectiveness. Each sample is followed by a high-level diagnosis from our MBA strategy experts on WHY the essay turned heads. You'll also see a structural breakdown from our essay specialists of how each component of the essay strengthens the overall argument, while highlighting specific examples straight from the page. But wait, there's more! We selected nine of those essays to reveal a little more of the process that led to those final results. We show you the very first draft and a sample of our feedback. Then we show you the final draft, including commentary from our MBA experts and essay specialists. Through these nine samples, you'll see how each essay starts out as a piece of uncut marble, but ends up transformed into a lifelike sculpture. (Bear in mind, in order to make these easy to read, we've cut out some of the detailed feedback.) If you're curious to see what that might look like, we have included an "unabridged" first edit at the end, so you can get a glimpse into our process. MBA essay prompts are challenging, folks. Boy do we remember. We have been through exactly what you're going through. But we lived to tell the tale, and so will you. We applaud your ambition and hope this volume gives you a teaspoon of inspiration to accompany you on your exciting journey.

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## Customer Reviews

This handy volume breaks MBA essays down into 5 categories -- goals, leadership/success stories, "why school?"-type prompts, personal narratives, and other essays. These basically cover all the different kinds of essay prompts out there. The sample essays make for great reads, but the best part of this book is the commentary before and after each essay, including things to keep in mind, structural notes, a summary of why the piece is effective, and selected quotes that create an emotional connection with the reader and make the essay memorable with the admissions committee. Some applicants highlighted in the book have launched successful businesses in college or are running nonprofit ventures in their spare time. For those of us who don't have these kinds of accomplishments on our resume, the notes surrounding each essay are pure gold as they show you how to make your own stories shine. Hard to imagine a better investment of \$7. (And, in case you're wondering: yes, I'm getting lots of interviews. I'll let you know how things shake out :-)

Getting into b-school is tough, especially if you want a top-10 school. This e-book was so helpful to

me - they really help you figure out how to make your own application stand out, especially if you come from a really competitive group like I do, with tons of people who look like you "on paper." You always wonder what the people who are getting in are writing - and this book shows you exactly that in a way that helps you do it yourself. I worked with them as a client as well, and there is no substitute for the kind of one-on-one expert guidance you get as a client. This book is just a taste of the excellent support you can expect from them.

This was well worth the money! Applying to business school is a long and stressful process and this book takes away some of the mystery behind what schools are looking for. Just by reading a few of the essays I was able to get an idea of how I wanted to present my stories in a thoughtful and memorable way. These essays obviously helped someone else get into a top program so I put myself into the adcom's shoes and thought about why these worked and how I wanted go about to tackling my own. If you are like me and have no idea how to start tackling the MBA admission essays, then this is a great place to start!

I've been struggling to figure out my story in the first place, let alone finesse it into an essay that could become close to "admittable" to my 3 target schools. The vignettes not only make me realize it's ok to be myself in my essays, but that it's a must - you shouldn't tell these admissions committees what you think they want to hear! I've re-evaluated by essays for each school based on the guidance in this book, and can't wait to get my admissions decisions!!!!

This was a very thorough, straight forward book. Great for anyone preparing to apply to business school. I like this book because the essays are current, and there's no fluff. They just tell you what works, and what doesn't. It is a very helpful read if you don't know where to start, or if you're just starting the application process. They give you the full essay examples, and then "tips" throughout of what you need to keep in mind. Timesaver. Recommend!

I've always struggled writing essays, but this is a game changer! I can never really tell what type of tone to strike, or how to get my personality to come through in an essay. My first inclination is always to play it safe, but this guide helped me realize that maybe taking a risk will help my personality jump off the page. If these essays got people into Stern, HBS, and Wharton, why not follow a great example?

I've read a ton of admissions advice books in the past, both for graduate schools and undergrad. This is clearly the best of the lot (hands down). The essays are entertaining and insightful, and most importantly, they lay out the structure and format for how to write great essays that actually work. If you're looking for guidance on how to write great essays that work . . . this is it!

Very useful and insightful read. It really makes you think about content, delivery and style. An absolute must read for anyone applying to business school. Highly highly recommend :)

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